CONTRACT



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And:

MENTZER MEDIA DO NOT MAIL 600 FAIRMOUNT AVENUE SUITE 306 TOWSON, MD 21286

	Contract / Rev	vision		Alt Order #		
	334325	/ 8				
Product						
SENATE 2012						
Contract Dates	Estimate #					
10/30/12 - 11/06/12	1323					
Advertiser			Ori	ginal Date / Revision		
LINDA MCMAHON FOR S	ENATE		09/10/12 / 11/06/1			
	Billing Cycle	Billing	Cal	endar Cash/Trade		

EOM/EOC Broadcast Cash Account Executive Station Sales Office WVIT Corey Lane Philadelphia NS Special Handling Demographic RA35+ Total Ratings 771.00 IDB# Advertiser Code Product Code 1021 Agency Ref Advertiser Ref 20828 42748

Spots/

		Spots/					
Start/End Time	Days Leng	gth Week	Rate	Rtn	Туре	Spots	Amount
6A-7A		:30			NM	8	\$4,000.00
\$500.00 4	.00						
12P-1P		:30			NM	4	\$300.00
\$75.00 1	.00						
3P-4P		:30			NM	8	\$1,400.00
•							
4P-5P		:30			NM	9	\$5,700.00
·		Longth	Pata	Dta	Typo		
				_			
41 -01	- I UWIIII	.50	Ψ200.00	3.00	IVIVI		
4P-5P	- TuWThF	:30	\$250.00	3.00	NM		
W 10-1030A	Sı	:30	\$1,500.00	5.00	NM		
10004 11004	G	00 (10 500 00	5 00			
1030A-1130A	St	:30	\$2,500.00	5.00	NIVI		
7/ 0/	Ç,	.20	¢200 00	2 00	NIM		
1 A-0A		.30	φ200.00	3.00	IVIVI		
actions: N = New F	= Edited, D = Del	eted)					
	6A-7A Rate \$500.00 4 12P-1P Rate \$75.00 1 3P-4P Rate \$175.00 1 4P-5P Rate \$250.00 3 Start/End Time 4P-5P W 10-1030A 1030A-1130A 7A-8A	Rate \$500.00 Rating 4.00 12P-1P Rate \$75.00 Rating 1.00 3P-4P Rate \$175.00 Rating 1.00 4P-5P Rating 1.00 Rating 1.00 4P-5P TuWThF 4P-5P - TuWThF W 10-1030A St 1030A-1130A St 7A-8A St	Start/End Time Days Length Week 6A-7A :30 Rate \$500.00 Rating 4.00 12P-1P :30 Rate \$75.00 Rating 1.00 3P-4P :30 4P-5P :30 Rate \$250.00 Rating 1.00 4P-5P :30 Meekdays Length 1.00 4P-5P -TuWThF :30 W 10-1030A	Start/End Time Days Length Week Rate 6A-7A :30 Rate \$500.00 Rating 4.00 :30 12P-1P :30 Rate \$75.00 Rating 1.00 3P-4P :30 4P-5P :30 Rate \$250.00 Rating 3.00 Start/End Time 4P-5P Weekdays 4P-5P Length 250.00 4P-5P - TuWThF	Start/End Time Days Length Week Rate Rtn 6A-7A :30 :30 :30 Rate \$500.00 Rating \$500.00 :30 :30 Rate \$75.00 Rating \$1.00 :30 :30 4P-5P :30 :30 :30 Start/End Time 4P-5P Weekdays 19.00 Length 25.00 Rate 82.00 Rtg 82.00 3.00 4P-5P - TuWThF :30 \$250.00 3.00 W 10-1030A St :30 \$1,500.00 5.00 1030A-1130A St :30 \$2,500.00 5.00 7A-8A St :30 \$2,500.00 3.00	Start/End Time Days Length Week Rate Rtn Type 6A-7A :30 NM Rate \$500.00 Rating \$500.00 NM 12P-1P :30 NM Rate \$75.00 Rating \$1.00 NM 4P-5P :30 NM Rate \$250.00 Rating \$250.00 NM Start/End Time 4P-5P Weekdays Length \$250.00 Rate \$250.00 4P-5P -TuWThF :30 \$250.00 4P-5P -TuWThF Start :30 \$250.00 4P-5P -TuWThF Start :30 \$200.00 4P-5P -TuWThF Start :30 \$200.00 4P-5P -TuWThF Start :30 \$200.00	Start/End Time Days Length Week Rate Rtn Type Spots 6A-7A :30 NM 8 Rate \$500.00 Rating \$500.00 NM 4 12P-1P :30 NM 4 Rate \$75.00 Rating \$1.00 NM 8 Rate \$175.00 1.00 NM 9 4P-5P :30 NM 9 Rate \$250.00 Rating \$250.00 NM 9 Start/End Time 4P-5P Weekdays Length 7UWThF Rate \$250.00 Rate \$250.00 NM 4P-5P -TuWThF :30 \$250.00 3.00 NM 4P-5P -TuWThF :30 \$250.00 5.00 NM W10-1030A

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Page 2 of 16 Print Date 11/08/12 Contract Agreement Between:



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	Contract / Revision 334325 / 8	Alt Order #
Contract Dates 10/30/12 - 11/06/12	Product SENATE 2012	Estimate # 1323
Advertiser LINDA MCMAHON FO	-	Original Date / Revision 09/10/12 / 11/06/12

*Line Ch Chart Data Find Data Description	Chart/Find Times Davis	Spots/	Data Din Tuna	Co oto	A
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn Type	Spots	Amount
5 WVIT 10/30/12 11/04/12 5-6P CT NEWS @ 5PM	5P-6P	:30	NM	8	\$5,200.00
P Start Date End Date Weekdays Spots/Week	Rate \$650.00 Rating 4.00				
6 WVIT 10/30/12 11/04/12 6-630P M-F CT NEWS @ 6	6P-630P	:30	NM	15	\$10,250.00
Week: Start Date 10/29/12 End Date 11/04/12 Weekdays 2222 Spots/Week 8	Rate Rating 5.00				

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Contract Agreement Between: Print Date 11/08/12 Page 3 of 16



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Contract / Revision Alt Order # 334325 / Contract Dates Product Estimate # 10/30/12 - 11/06/12 SENATE 2012 1323 Original Date / Revision Advertiser 09/10/12 11/06/12 / LINDA MCMAHON FOR S

								Spots/					
*Line	Ch Sta	art Date End Date	Description	Sta	art/End Time	Days	Length	Week	Rate	Rtn	TypeS	Spots	Amount
	Start Da	te End Date W	eekdays Spots/Week		Rate Ratin	q							
Spot	Ch	Date Range	Description	St	tart/End Time	Weekdays	s Ler	ngth	Rate	Rtg	Type		
1	WVIT	10/29/12-11/04/12	6-630P M-F CT NEWS @	6 6	P-630P	- TuWThF		:30	\$900.00		NM		
		G 6.9,6.10,6.11,6.12, SEVERE WX COVER											
2	WVIT	10/29/12-11/04/12	6-630P M-F CT NEWS @	6 6I	P-630P	- TuWThF		:30	\$900.00	5.00	NM		
		G 6.9,6.10,6.11,6.12,	•										
5		SEVERE WX COVER	6-630P M-F CT NEWS @	6 61	D-630D	- TuWThF		:30	\$900.00	5 00	N/N/I		
J		G 6.15,6.16,6.17,6.18		0 01	1 -0301	- I uwiiii		.50	ψ300.00	5.00	IVIVI		
		SEVERE WX COVER											
6			6-630P M-F CT NEWS @	6 6	P-630P	- TuWThF		:30	\$900.00	5.00	N/A		
O		G 6.15,6.16,6.17,6.18		0 01	1 0001	Tumin		.00	ψ300.00	5.00	1 4101		
		SEVERE WX COVER											
q			NOTRE DAME FOOTBAL	1 32	230P-7P	:	Sa	:30	\$875.00	4.00	NM		
_		42.2,6.2,6.1	NOTICE BY WILL TOO TEXT	02	2001 71		Ju	.00	ψ010.00	4.00	14141		
_		10/29/12-11/04/12	RREEDER'S CLIP	, al	P-9P		Sa	:30	\$500.00	2 00	N/N/I		
_	See M		BREEDER'S GOI	Oi.	-31		Ju	.00	φοσο.σσ	2.00	1 4101		
U		SPORTS OVERRUN											
11		10/29/12-11/04/12		8	P-9P	;	Sa	:30	\$500.00	2 00	NM		
_		42.2,6.2,6.1	BREEDER O' O'CI	01	01		Ju	.00	φοσσ.σσ	2.00	14141		
_			11-12P CT NEWS TODAY	/ 11	1A-12P	ThF		:30	\$75.00	2 50	NM		
_		42.2,6.2,6.1	11 121 01 112110 100/(17(121	1111		.00	Ψ10.00	2.00	14141		
_			9-10A TODAY SHOW	Q,	A-10A	ThF		:30	\$350.00	3 00	NM		
_	See M		5 TOA TOBAT GHOW	37	H-70A	1111		.00	φοσο.σσ	0.00	1 4101		
U		SEVERE WX COVER	PAGE										
14			4305A CT NEW TODAY N	Л-F 43	30A-5A	Th-	Sı	:30	\$50.00	0.50	NM		
_		42.2,6.2,6.1	1000/10111211 102/11 1	• • • • • • • • • • • • • • • • • • • •	3071 071	111	50	.00	φου.σσ	0.00			
		, , ,	6-7A CT NEWS TODAY	6/	A-7A	M		:30	\$750.00	3.00	NM		
_		7.3,6.6,6.5	O THE NEW TODA	0,		111		.00	Ψ100.00	0.00	14141		
_			7-9A TODAY SHOW	7/	A-9A	M		:30	\$850.00	3.00	NM		
_		7.3,6.6,6.5	7-3A TODAT GHOW	"	10/1	141		.00	ψ030.00	0.00	I VIVI		
_			9-10A TODAY SHOW	0/	A-10A	M		:30	\$600.00	2 00	NIM		
_		7.3,6.6,6.5	9-10A 10DA1 3110W	31	A-10A	IVI		.50	φυσυ.σσ	2.00	INIVI		
			10-11A TODAY SHOW	10	OA-11A	M		:30	\$600.00	2 00	NIM		
_		7.3,6.6,6.5	10-11A TODAT SHOW	10	JA-TTA	IVI		.30	φουυ.υυ	2.00	INIVI		
			5-6P CT NEWS @ 5PM	5 1	P-6P	M		:30 \$	1,000.00	4.00	NINA		
_			3-OF CTINEWS @ SFIN	Jr	F-0F	IVI		.30 φ	1,000.00	4.00	INIVI		
		7.3,6.6,6.5	1135-1235A TONIGHT SH	10044	12ED 122EA	M		.20	¢ E00.00	2.00	NINA		
_			1135-1235A TONIGHT SE		135P-1235A	IVI		:30	\$500.00	2.00	INIVI		
		7.3,6.6,6.5	ZD ZOOD NIIOUTUV NIEWY	, ₇ ,	D 720D	м		.20	#050.00	E 00	NIN 4		
_			7P-730P NIGHTLY NEWS) /H	P-730P	M		:30	\$850.00	ე.00	INIVI		
		6.13,6.10											
7 W	VIT 10	/30/12 11/04/12	630-7P NIGHTLY NEWS	63	0-7P		:30				NM	3	\$7,500.00
IF)												
	Start Da		eekdays Spots/Week		Rate Ratin								
Week:	10/29/12	2 11/04/12 - 1	1111 4	\$	6.0 (2,500.00	0							

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 4 of 16



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Contract / Revision Alt Order # 334325 / Contract Dates Product Estimate # 10/30/12 - 11/06/12 SENATE 2012 1323 Original Date / Revision Advertiser 09/10/12 11/06/12 / LINDA MCMAHON FOR S

		Spots	s/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	k Rate Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WVIT 10/29/12-11/04/12 630-7P NIGHTLY NEWS See MG 7.5 630-7P NIGHTLY NEWS	Rate Rati Start/End Time 630-7P	ng Weekdays Length - TuWThF :30	Rate Rtg \$2,500.00 6.00	Type NM	
NA-NOT AVAILABLE 3 WVIT 10/29/12-11/04/12 630-7P NIGHTLY NEWS See MG 6.15,6.16,6.17,6.18,6.19,6.20 DNA-SEVERE WX COVERAGE	630-7P	-TuWThF :30	\$2,500.00 6.00	NM	
5 WVIT 10/29/12-11/04/12 630-7P NIGHTLY NEWS MG for 7.1 10/30	630-7P	- TuWThF :30	\$2,500.00 6.00	NM	
8 WVIT 10/30/12 11/04/12 7-730P EXTRA	7P-730P	:30		NM 4	\$1,800.00
IP Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1111- 4	<u>Rate</u> <u>Rati</u> \$450.00 3.	<u>ng</u> 00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Rtg	Type	
1 WVIT 10/29/12-11/04/12 7-730P EXTRA See MG 8.5	7P-730P	- TuWThF :30	\$450.00 3.00	NM	
NA-PGM NOT SCHEDULED 5 WVIT 10/29/12-11/04/12 7-730P EXTRA → MG for 8.1 10/30	7P-730P	- TuWThF :30	\$450.00 3.00	NM	
9 WVIT 10/30/12 11/04/12 730-8P ACCESS HOLLYWO	730P-8P	:30		NM 10	\$12,200.00
IP	<u>Rate</u> <u>Rati</u> \$450.00 3.	<u>ng</u> 00			

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 5 of 16



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Contract / Revision Alt Order # 334325 / Contract Dates Product Estimate # 10/30/12 - 11/06/12 SENATE 2012 1323 Original Date / Revision Advertiser 09/10/12 11/06/12 / LINDA MCMAHON FOR S

			Spots/				_
*Line Ch Start Date End Date Description	Start/End Tir	ne Days	Length Week	Rate	Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		Lananth	D - 1 -	D	T	_
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WVIT 10/29/12-11/04/12 730-8P ACCESS HOLLYW	Start/End Tim	<u>ne</u> <u>Weekdays</u> - TuWThF-		Rate \$450.00		Type NM	
See MG 9.5	O 730F-6F	- Iuwiii-	.30	ψ 100.00	3.00	INIVI	
NA-PGM NOT SCHEDULED							
4 WVIT 10/29/12-11/04/12 730-8P ACCESS HOLLYW	0:730P-8P	- TuWThF-	:30	\$450.00	3.00	NM	
See MG 9.6,9.7,9.8,9.9							
PREEMPT-ADV SEPARATION	0/700D 0D	TUTL F	-20	Ф4 Г О ОО	2.00	NIN 4	
5 WVIT 10/29/12-11/04/12 730-8P ACCESS HOLLYW M MG for 9.1 10/30	J(730P-8P	- TuWThF-	:30	\$450.00	3.00	NIVI	
6 WVIT 10/29/12-11/04/12 NOTRE DAME FOOTBALL	330P-7P	S	Sa :30	\$875.00	6.00	NM	
(f) MG for 9.4,51.6,53.2,61.1,48.5,21.1	3301 -71	L	.50	ψ010.00	0.00	INIVI	
7 WVIT 10/29/12-11/04/12 NOTRE DAME FOOTBALL	330P-7P	S	Sa :30	\$875.00	6.00	NM	
MG for 9.4,51.6,53.2,61.1,48.5,21.1							
8 WVIT 10/29/12-11/04/12 9-10P THE OFFIC/PARK &	F.9P-10P	Th	:30	\$ 3,500.00	7.00	NM	
⊕ See MG 9.14							
NA-PGM NOT SCHEDULED	- 00 00	Th	00	Φ4 400 00	0.00		
9 WVIT 10/29/12-11/04/12 TH30ROCK/UP ALL NIGH™	8P-9P	111	:30	\$1,400.00	8.00	INIVI	
NA-PGM NOT SCHEDULED							
10 WVIT 10/29/12-11/04/12 8-9P THURSDAY PRIME	8P-9P	Th	:30	\$1,400.00	8.00	NM	
MG for 15.3,54.1,54.2,9.9							
11 WVIT 10/29/12-11/04/12 8-9P THURSDAY PRIME	8P-9P	Th	:30	\$1,400.00	8.00	NM	
MG for 15.3,54.1,54.2,9.9							
12 WVIT 10/29/12-11/04/12 8-9P THURSDAY PRIME	8P-9P	Th	:30	\$1,400.00	8.00	NM	
MG for 15.3,54.1,54.2,9.9	8P-9P	Th	.20	t4 400 00	0.00	NIN 4	
13 WVIT 10/29/12-11/04/12 8-9P THURSDAY PRIME M MG for 15.3,54.1,54.2,9.9	6P-9P	111	:30	\$1,400.00	6.00	INIVI	
14 WVIT 11/01/12-11/01/12 9-10P PRIME	9P-10P	Th	:30	\$3,500.00	7.00	NM	
M MG for 9.8 11/01	0 0.		.00	,0,000.00			
10 WVIT 10/30/12 11/04/12 1135-1235A TONIGHT SHC	\1135P-1235A		:30			NM 8	\$2,000.00
IP							 ,
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 - 2222 8	\$250.00	3.00					
11 WVIT 10/30/12 11/04/12 5-530A CT NEWS TODAY	5A-530A		:30			NM 4	\$1,000.00
IP							
Start Date End Date Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12 - 1111 4	\$250.00	1.00					
12 WVIT 10/30/12 11/04/12 530-6A CT NEWS TODAY	530A-6A		:30			NM 8	\$2,400.00
IP		-					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -2222 8	Rate ! \$300.00	Rating 2.00				I	
	•	2.00	-20			NIM a	ФС 000 00
13 WVIT 10/30/12 11/04/12 11-1135P LATE NEWS	11P-1135P		:30			NM 8	\$6,800.00
IP Start Date End Date Weekdays Spots/Week	Rate	Rating				I	
Week: 10/29/12 11/04/12 -112112 8	\$850.00	4.00					
						-	

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 6 of 16



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Contract / Revision Alt Order # 334325 / Contract Dates Product Estimate # 10/30/12 - 11/06/12 SENATE 2012 1323 Original Date / Revision Advertiser 09/10/12 11/06/12 / LINDA MCMAHON FOR S

		Spots/	,		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week 14 WVIT 10/30/12 11/04/12 T8-8P VOICE-RESULTS	Rate Ration 8P-9P	:30		NM 2	\$4,400.00
IP	Rate \$2,200.00 6.0				
Spot Ch Date Range Description 1 WVIT 10/29/12-11/04/12 T8-8P VOICE-RESULTS See MG 14.3.14.4 3.14.4	Start/End Time 8P-9P	Weekdays Length - Tu :30	Rate Rtg \$2,200.00 6.00	Type NM	
NA-PGM NOT SCHEDULED 2 WVIT 10/29/12-11/04/12 T8-8P VOICE-RESULTS	8P-9P	-Tu: :30	\$2,200.00 6.00	NM	
See MG 14.3,14.4 NA-PGM NOT SCHEDULED 3 WVIT 10/30/12-10/30/12 T8-10P THE VOICE	8P-10P	-Tu: :30	\$2,200.00 6.00	NM	
MG for 14.2,14.1 4 WVIT 10/30/12-10/30/12 T8-10P THE VOICE MG for 14.2,14.1	8P-10P	-Tu: :30	\$2,200.00 6.00	NM	
15 WVIT 10/30/12 11/04/12 9-10P LAW & ORDER: SVU	9P-10P	:30		NM 3	\$1,800.00
IP Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 W 2	Rate Ratii \$1,600.00 4.0				
Spot Ch Date Range Description 2 WVIT 10/29/12-11/04/12 9-10P LAW & ORDER: SVU See MG 15.3.15.4.15.5	Start/End Time J 9P-10P	Weekdays Length	Rate Rtg \$1,600.00 4.00	Type NM	
NA-NOT AVAILABLE 3 WVIT 10/29/12-11/04/12 TH30ROCK/UP ALL NIGHT © See MG 9.10.9.11.9.12.9.13	r 8P-9P	Th :30	\$1,400.00 3.00	NM	
NA-PGM NOT SCHEDULED 4 WVIT 10/29/12-11/04/12 1235-135A LATE NIGHT 1 MG for 15.2 10/31	1235A-135A	- TuWThF :30	\$100.00 0.50	NM	
5 WVIT 10/29/12-11/04/12 1235-135A LATE NIGHT MG for 15.2 10/31	1235A-135A	- TuWГhF :30	\$100.00 0.50	NM	
16 WVIT 10/30/12 11/04/12 F9-10P GRIMM	9-10P	:30		NM 1	\$1,200.00
P Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 F 1	Rate Ratin \$1,200.00 4.0	<u>ng</u> 00			
17 WVIT 10/30/12 11/04/12 10-11P DATELINE NBC	10P-11P	:30	· · · · · · · · · · · · · · · · · · ·	NM 2	\$3,600.00
P Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 F 2	Rate Ratio State Ratio Ratio	<u>ng</u> 00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 7 of 16

LINDA MCMAHON FOR S



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	Contract / Revision 334325 / 8	Alt Order #
Contract Dates 10/30/12 - 11/06/12	Product SENATE 2012	Estimate #
Advertiser	0	riginal Date / Revision

09/10/12 / 11/06/12

		LINDA MCMAHON F	-UK 5	09/10/	12 / 11/	00/12
			Spots/			
*Line Ch Start Date End Date Description S	Start/End Ti	me Days Len	•	Rtn Type	Spots	Amount
	<u>Rate</u> Start/End Tir 10P-11P	Rating ne Weekdays F	Length Rate :30 \$1,800.00	Rtg Type 3.00 NM		
PREEMPT-PROGRAM CHANGE 2 WVIT 10/29/12-11/04/12 10-11P DATELINE NBC See MG 17.3,17.4	10P-11P	F	:30 \$1,800.00	3.00 <i>NM</i>		
PREEMPT-PROGRAM CHANGE 3 WVIT 10/29/12-11/04/12 10-11P REVOLUTION 1 MG for 17.1,17.2	10P-11P	F	:30 \$1,800.00	3.00 NM		
- ·	10P-11P	F	:30 \$1,800.00	3.00 NM		
	6A-7A		:30	NM	3	\$450.00
P Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 3	<u>Rate</u> \$150.00	Rating 2.00				
	'A-9A		:30	NM	3	\$1,200.00
P Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 S- 3	<u>Rate</u> \$400.00	Rating 4.00				
	A-10A		:30	NM	3	\$1,050.00
P Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 S- 3	<u>Rate</u> \$350.00	Rating 4.00				
21 WVIT 10/30/12 11/04/12 6-630P CT NEWS SAT @ 6F6	P-630P		:30	NM	0	\$0.00
Week: Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 S- 1	Rate \$600.00	Rating 6.00				
1 WVIT 10/29/12-11/04/12 6-630P CT NEWS SAT @ 6P 6 See MG 9.6,9.7,9.8,9.9	Start/End Tir 6P-630P	ne <u>Weekdays</u> Sa	<u>Rate</u> :30 \$600.00	Rtg Type 6.00 NM		
NA-PGM NOT SCHEDULED 22 WVIT 10/30/12 11/04/12 6-630P CT NEWS SUN @ 6F6	P-630P		:30	NM	1	\$600.00
IP		Detino				φοσοίσο
Start Date Week: 10/29/12End Date 11/04/12Weekdays SSpots/Week 1	Rate \$600.00	Rating 6.00				
23 WVIT 10/30/12 11/04/12 7-8A CT NEWS TODAY 7.	'A-8A		:30	NM	2	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$200.00	Rating 3.00				
	A-9A		:30	NM	3	\$1,050.00
P Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 S 3	Rate \$350.00	Rating 4.00				
25 WVIT 10/30/12 11/04/12 1030A-1130A SU MTP 1	030A-1130A		:30	NM	1	\$2,500.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 8 of 16



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Contract / Revision Alt Order # 334325 / Contract Dates Product Estimate # 10/30/12 - 11/06/12 SENATE 2012 1323 Original Date / Revision Advertiser 09/10/12 11/06/12 / LINDA MCMAHON FOR S

*Line Ch Start Date End Date Description	Start/End T	ime Days	Spots/ Length Week	Rate Rtn Type	Snots	Amount
			Length Week	rate ittii Type	Орого	Amount
Week: 10/29/12 End Date Weekdays Spots/Week 11/04/12S 1	Rate \$2,500.00	Rating 2.00				
26 WVIT 10/30/12 11/04/12 FTBL NIGHT AMERICA NO	N7P-8P		:30	NM	4	\$4,800.00
Week: 10/29/12 End Date Weekdays Spots/Week 4	Rate \$1,200.00	Rating 2.00				
27 WVIT 10/30/12 11/04/12 NFL REG SEASON NON LO	D ₈ P-11P		:30	NM	4	\$14,000.00
IP Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 S 4	Rate \$3,500.00	Rating 6.00				
28 WVIT 11/05/12 11/06/12 6-7A CT NEWS TODAY	6A-7A		:30	NM	4	\$2,000.00
IP Start Date End Date Weekdays Spots/Week 11/05/12 11/11/12 22 4	<u>Rate</u> \$500.00	Rating 4.00				
29 WVIT 11/05/12 11/06/12 12-1P AH LIVE	12P-1P		:30	NM	2	\$150.00
IP Start Date End Date Weekdays Spots/Week 11/05/12 11/11/12 11 2	<u>Rate</u> \$75.00	Rating 1.00				
30 WVIT 11/05/12 11/06/12 3-4PM STEVE HARVEY	3P-4P		:30	NM	4	\$700.00
IP Start Date End Date Weekdays Spots/Week 11/05/12 11/11/12 22 4	<u>Rate</u> \$175.00	Rating 1.00				
31 WVIT 11/05/12 11/06/12 4-5P ELLEN	4P-5P		:30	NM	2	\$500.00
IP Start Date End Date Weekdays Spots/Week 11/05/12 11/11/12 11 2	<u>Rate</u> \$250.00	Rating 3.00				
32 WVIT 11/05/12 11/06/12 5-6P CT NEWS @ 5PM	5P-6P		:30	NM	2	\$1,300.00
IP Start Date End Date Weekdays Spots/Week 11/05/12 11/11/12 2 2	Rate \$650.00	Rating 4.00				
33 WVIT 11/05/12 11/06/12 6-630P M-F CT NEWS @ 6	6P-630P		:30	NM	1	\$1,800.00
IP	Rate \$900.00	Rating 5.00				
Spot Ch Date Range Description 1 WVIT 11/05/12-11/11/12 6-630P M-F CT NEWS @ 6 See MG 33.3 8	Start/End Ti 6P-630P	ime Weekday M		Rate Rtg Type \$900.00 5.00 NM		
NA-NOT AVAILABLE 2 WVIT 11/05/12-11/11/12 6-630P M-F CT NEWS @ 6 See MG 33.3	6 6P-630P	M	: :30	\$900.00 5.00 <i>NM</i>		
NA-NOT AVAILABLE 3 WVIT 11/03/12-11/03/12 1130P-1A SNL MG for 33.1,33.2	1130P-1A		- Sa :30	\$1,800.00 10.00 NM		
34 WVIT 11/05/12 11/06/12 630-7P NIGHTLY NEWS	630-7P		:30	NM	1	\$2,500.00
IP						

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 9 of 16



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		Spots/		
*Line Ch Start Date End Date Description S	Start/End Time Days Le	ngth Week Rate Rtr	n Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	Rate \$2,500.00 Rating 6.00			
35 WVIT 11/05/12 11/06/12 7-730P EXTRA 7	7P-730P	:30	NM 1	\$550.00
IP.				
Week: Start Date 11/05/12 End Date 11/11/12 Weekdays 2 2 Spots/Week 2 2	Rate Rating \$550.00 3.00			
	Start/End Time Weekdays		g Type	
	7P-730P M	- :30 \$550.00 3.0	0 <i>NM</i>	
See MG 4.9,4.10,4.11 PREEMPT-ADV SEPARATION				
36 WVIT 11/05/12 11/06/12 730-8P ACCESS HOLLYWO 7	730P-8P	:30	NM 1	\$550.00
IP	Data Datina			
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 2 2	Rate Rating \$550.00 3.00			
	Start/End Time Weekdays	<u> </u>	g Type	
1 WVIT 11/05/12-11/11/12 730-8P ACCESS HOLLYWO	730P-8P M	- <i>:30</i> \$550.00 3.0	0 NM	
Credited NA-NOT AVAILABLE				
37 WVIT 11/05/12 11/06/12 1135-1235A TONIGHT SHO\1	1135P-1235A	:30	NM 2	\$500.00
IP	Data Datas			
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 2 2	Rate 8250.00 3.00			
	5A-530A	:30	NM 4	\$1,000.00
IP Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 11/05/12 11/11/12 22 4	\$250.00 1.00			
	530A-6A	:30	NM 4	\$1,200.00
IP Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 11/05/12 11/11/12 22 4	\$300.00 2.00			
40 WVIT 11/05/12 11/06/12 11-1135P LATE NEWS 1	11P-1135P	:30	NM 2	\$1,700.00
IP	5 . 5 .			
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 2 2	Rate Rating \$850.00 4.00			
41 WVIT 11/05/12 11/06/12 M8-10P VOICE 8	8-10P	:30	NM 2	\$9,000.00
CDR				
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 2	Rate Rating 7.00			
42 WVIT 10/30/12 11/04/12 7-9A TODAY SHOW 7	7A-9A	:30	NM 6	\$3,300.00
IP	Data Datas			
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -2222 8	Rate \$550.00 4.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 10of 16



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Contract / Revision Alt Order # 334325 / Contract Dates Product Estimate # 10/30/12 - 11/06/12 SENATE 2012 1323 Original Date / Revision Advertiser 09/10/12 / 11/06/12 LINDA MCMAHON FOR S

			Spots/				
*Line Ch Start Date End Date Description	Start/End T	ime Days	Length Week	Rate	Rtn Ty	ype Spots	Amount
Start Date End Date Weekdays Spots/Week 2 WVIT 10/29/12-11/04/12 7-9A TODAY SHOW See MG 6.9,6.10,6.11,6.12,6.13,6.14	Rate Start/End Ti 7A-9A	Rating me Weekday - TuWThI		Rate \$550.00	Rtg Ty 4.00 /	ype VM	
DNA-SEVERE WX COVERAGE 3 WVIT 10/29/12-11/04/12 7-9A TODAY SHOW See MG 42.9 DNA-SEVERE WX COVERAGE	7A-9A	- TuWThl	F :30	\$550.00	4.00 N	VM .	
5 WVIT 10/29/12-11/04/12 7-9A TODAY SHOW See MG 4.9,4.10,4.11	7A-9A	- TuWГhl	F :30	\$550.00	4.00 <i>N</i>	VM .	
DNA-SEVERE WX COVERAGE 9 WVIT 11/01/12-11/02/12 7-9A TODAY SHOW → MG for 42.3 10/31	7A-9A	Thl	F :30	\$550.00	4.00 N	MM	
43 WVIT 10/30/12 11/04/12 9-10A TODAY SHOW	9A-10A		:30		N	NM 4	\$1,400.00
IP Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 1111 4	Rate \$350.00	Rating 2.00					
45 WVIT 10/30/12 11/04/12 11-12P CT NEWS TODAY	11A-12P		:30			NM 4	\$300.00
IP	<u>Rate</u> \$75.00	Rating 1.00					
46 WVIT 10/30/12 11/04/12 1-2P DAYS OF OUR LIVES	1P-2P		:30		N	IM 4	\$500.00
IP Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 -1111 4	<u>Rate</u> \$125.00	Rating 1.00					
47 WVIT 10/30/12 11/04/12 7-730P EXTRA	7P-730P		:30		N	JM 4	\$3,200.00
CDR Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1111 4 Spot Ch Date Range Description 1 WVIT 10/29/12-11/04/12 7-730P EXTRA	Rate \$800.00 Start/End Ti 7P-730P	Rating 3.00 ime Weekday - TuWThI		Rate \$800.00	Rtg Ty	/pe VM	
See MG 47.5,47.6,47.7 NA-PGM NOT SCHEDULED 2 WVIT 10/29/12-11/04/12 7-730P EXTRA See MG 47.5,47.6,47.7	7P-730P	- TuWThl	F :30	\$800.00	3.00 A	VM	
NA-PGM NOT SCHEDULED 3 WVIT 10/29/12-11/04/12 7-730P EXTRA See MG 47.5,47.6,47.7	7P-730P	- TuWThl	F :30	\$800.00	3.00 /	VM	
NA-PGM NOT SCHEDULED 5 WVIT 10/29/12-11/04/12 7-730P EXTRA ⚠ MG for 47.3,47.2,47.1	7P-730P	- TuWThl	F :30	\$800.00	3.00 N	NM	
6 WVIT 10/29/12-11/04/12 7-730P EXTRA	7P-730P	- TuWThl	F :30	\$800.00	3.00 N	MM	
 MG for 47.3,47.2,47.1 7 WVIT 10/29/12-11/04/12 7-730P EXTRA MG for 47.3,47.2,47.1 	7P-730P	- TuWThl	? :30	\$800.00	3.00 N	MM	
48 WVIT 10/30/12 11/04/12 730-8P ACCESS HOLLYWO	730P-8P		:30		N	ЛМ 3	\$2,400.00
CDR							

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 11of 16



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	Spots/			
*Line Ch Start Date End Date Description Start/End 3	•	Rtn Type	Snots	Amount
Start Date End Date Weekdays Spots/Week Rate	Rating	rtai Type	TOPOLO	7 tillount
Week: 10/29/12 11/04/12 -1111 4 \$800.00	3.00			
Spot Ch Date Range Description Start/End T	ime Weekdays Length Rate	Rtg Type	į.	
1 WVIT 10/29/12-11/04/12 730-8P ACCESS HOLLYWO 730P-8P	- TuWThF :30 \$800.00	3.00 NM	1	
See MG 48.5				
NA-PGM NOT SCHEDULED			1	
5 WVIT 10/29/12-11/04/12 730-8P ACCESS HOLLYWO 730P-8P	- TuWThF :30 \$800.00	3.00 <i>NM</i>		
(h) See MG 9.6,9.7,9.8,9.9				
PREEMPT-ADV SEPARATION	.20	NIN 4	┨ 。	#000 00
49 WVIT 10/30/12 11/04/12 1235-135A LATE NIGHT 1235A-135A	:30	NM	8	\$800.00
IP Start Data End Data Weekdays Snote/Week Pate	Pating			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -2222 8 \$100.00	Rating 2.00		1	
50 WVIT 10/30/12 11/04/12 11-1135P LATE NEWS 11P-1135P	:30	NM	4	\$6,800.00
CDR	.50	INIVI	4	φ0,000.00
Start Date End Date Weekdays Spots/Week Rate	Rating		1	
Week: 10/29/12 11/04/12 -11-11- 4 \$1,700.00	4.00			
51 WVIT 10/30/12 11/04/12 T10-11P NEW NORM/PARN 10-11P	:30	NM	1 2	\$4,400.00
IP	.50		_	ψ 1, 100.00
Start Date End Date Weekdays Spots/Week Rate	Rating		1	
Week: 10/29/12 11/04/12 -T 3 \$2,200.00	5.00			
Spot Ch Date Range Description Start/End T		Rtg Type	<u>.</u>	
1 WVIT 10/29/12-11/04/12 T10-11P NEW NORM/PARN 10-11P	-Tu :30 \$2,200.00	5.00 <i>NM</i>		
See MG 51.4,51.5,51.6				
NA-PGM NOT SCHEDULED 2 WVIT 10/29/12-11/04/12 T10-11P NEW NORM/PARN 10-11P	-Tu :30 \$2,200.00	5.00 NM	. 🛮	
See MG 51.4,51.5,51.6	.30 ψ2,200.00	J.00 / 1/1//		
NA-PGM NOT SCHEDULED				
3 WVIT 10/29/12-11/04/12 T10-11P NEW NORM/PARN 10-11P	-Tu :30 \$2,200.00	5.00 NM		
See MG 51.4,51.5,51.6				
NA-PGM NOT SCHEDULED	m 00 000 00	5.00 NIM		
4 WVIT 10/29/12-11/04/12 T10P GO ON/NEW NORMAL10P-11P	-Tu :30 \$2,200.00	5.00 NW		
MG for 51.2,51.1,51.3 5 WVIT 10/29/12-11/04/12 T10P GO ON/NEW NORMAL 10P-11P	-Tu :30 \$2,200.00	5.00 NM	. 🛮	
(h) See MG 51.7	-1u3υ ψε,2υυ.υυ	J.00 / 1/1//		
NA-NOT AVAILABLE				
6 WVIT 10/29/12-11/04/12 T10P GO ON/NEW NORMAL 10P-11P	-Tu :30 \$2,200.00	5.00 NM		
⊗ See MG 9.6,9.7,9.8,9.9				
NA-NOT AVAILABLE			1	
7 WVIT 10/29/12-11/04/12 FTBL NIGHT AMERICA 7P-815P	Si :30 \$2,200.00	5.00 NM		
MG for 51.5 10/30			1	^
52 WVIT 10/30/12 11/04/12 W8-9P ANIMAL PRAC/GUY\$8-9P	:30	NM	2	\$2,400.00
IP Start Data Find Data Maakdaya ShataMaak Data	Dating			
Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 W 2 \$1,200.00	Rating 3.00			
, , , , , , , , , , , , , , , , , , , ,		N I A	1 .	¢1 600 00
53 WVIT 10/30/12 11/04/12 W10-11P CHICAGO FIRE 10P-11P	:30	NM	1	\$1,600.00
IP			I	

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 12of 16



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	LINDA MICMAHON FOR 3	00/10/1	_ ,	
	Spots/			
*Line Ch Start Date End Date Description Start/End	•	Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 W 2 \$1,600.00				
Spot Ch Date Range Description Start/End		Rtg Type		
2 WVIT 10/29/12-11/04/12 W10-11P CHICAGO FIRE 10P-11P	W:30 \$1,600.00	4.00 NM		
See MG 9.6,9.7,9.8,9.9				
NA-NOT AVAILABLE 54 WVIT 10/30/12 11/04/12 TH30ROCK/UP ALL NIGHT 8P-9P	:30	NM	0	\$0.00
IP	.30	INIVI	U	ψ0.00
Start Date	Rating			
Week: 10/29/12 11/04/12 T 2 \$1,400.00		Dt T		
Spot Ch Date Range Description Start/End 1 WVIT 10/29/12-11/04/12 TH30ROCK/UP ALL NIGHT 8P-9P	<u> Weekdays </u>	Rtg Type 2.00 NM		
See MG 9.10,9.11,9.12,9.13	Π .00 ψ1,400.00	2.00 11111		
NA-PGM NOT SCHEDULED	ml			
2 WVIT 10/29/12-11/04/12 TH30ROCK/UP ALL NIGHT 8P-9P See MG 9.10.9.11.9.12.9.13	Th :30 \$1,400.00	2.00 <i>NM</i>		
NA-PGM NOT SCHEDULED				
55 WVIT 10/30/12 11/04/12 TH10-11P ROCK CENTER 10-11P	:30	NM	3	\$6,000.00
IP				
Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 T 3 \$2,000.00				
56 WVIT 10/30/12 11/04/12 F8-9P WHITNEY/COMMUNI 8P-9P	:30	NM	2	\$1,600.00
IP Start Data Find Data Washidaya Spata Washi Bata	Doting			
Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 F 2 \$800.00				
Spot Ch Date Range Description Start/End		Rtg Type		
1 WVIT 10/29/12-11/04/12 F8-9P WHITNEY/COMMUNI 8P-9P	F :30 \$800.00	3.00 <i>NM</i>		
See MG 56.3,56.4 NA-PGM NOT SCHEDULED				
2 WVIT 10/29/12-11/04/12 F8-9P WHITNEY/COMMUNI:8P-9P	F :30 \$800.00	3.00 <i>NM</i>		
See MG 56.3,56.4				
NA-PGM NOT SCHEDULED 3 WVIT 10/29/12-11/04/12 F8-9P GO ON/GUYS W KID\$8-9P	F :30 \$800.00	3.00 <i>NM</i>		
⊕ See MG 56.5,56.6	1 .00 φ000.00	0.00 11111		
PREEMPT-PROGRAM CHANGE				
4 WVIT 10/29/12-11/04/12 F8-9P GO ON/GUYS W KID\$8-9P See MG 56.5,56.6	F :30 \$800.00	3.00 <i>NM</i>		
PREEMPT-PROGRAM CHANGE				
5 WVIT 10/29/12-11/04/12 8-9P PRIME 8P-9P	F :30 \$800.00	3.00 NM		
(f) MG for 56.4,56.3	F :30 \$800.00	2.00 NIM		
6 WVIT 10/29/12-11/04/12 8-9P PRIME 8P-9P MG for 56.4,56.3	F :30 \$800.00	3.00 NM		
57 WVIT 10/30/12 11/04/12 F9-10P GRIMM 9-10P	:30	NM	1	\$2,200.00
CDR			•	,-,
Start Date End Date Weekdays Spots/Week Rate				
Week: 10/29/12 11/04/12 F 1 \$2,200.00	4.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 13of 16



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Contract / Revision Alt Order # 334325 / Contract Dates Product Estimate # 10/30/12 - 11/06/12 SENATE 2012 1323 Original Date / Revision Advertiser 09/10/12 / 11/06/12 LINDA MCMAHON FOR S

				Spots/			
*Line Ch Start Date E	nd Date Description	Start/End T	ime Da	ays Length Week R	ate Rtn Type	Spots	Amount
Start Date End [Date Weekdays Spots/Wee	k Rate	Rating				
	1/04/12 CHICAGO FIRE	9P-10P		:30	NM	2	\$1,200.00
IP <u>Start Date</u> <u>End I</u> Week: 10/29/12 11/04		<u>k</u> <u>Rate</u> \$600.00	Rating 1.00				
59 WVIT 10/30/12 1	1/04/12 LAW & ORDER: SVU	10P-11P		:30	NM	3	\$2,100.00
IP							
Start Date End I	/12S- 3	\$700.00	Rating 3.00				
	1/04/12 1130P-1A SNL	1130P-1A		:30	NM	3	\$2,400.00
IP <u>Start Date</u> Week: 10/29/12 11/04		<u>Rate</u> \$800.00	Rating 4.00				
61 WVIT 10/30/12 1	1/04/12 6-630P CT NEWS SAT	2 6F6P-630P		:30	NM	0	\$0.00
CDR <u>Start Date</u> <u>End [</u> Week: 10/29/12 11/04	Date Weekdays Spots/Wee	<u>k</u> <u>Rate</u> \$1,000.00	Rating 6.00				
Spot Ch Date Range		Start/End T			Rate Rtg Type		
	11/04/12 6-630P CT NEWS SAT	@ 6F 6P-630P		Sa :30 \$1,000).00 6.00 <i>NM</i>		
See MG 9.6,9.7,9 NA-PGM NOT SO	•						
62 WVIT 10/30/12 1	1/04/12 6-630P CT NEWS SUN	@ 6F6P-630P		:30	NM	1	\$1,000.00
CDR							
Start Date End I Week: 10/29/12 11/04		<u>k Rate</u> \$1.000.00	Rating 6.00				
63 WVIT 10/30/12 1	1/04/12 9-10A CT NEWS TODAY	′ 9A-10A		:30	NM	3	\$900.00
IP							·
Week: Start Date 11/04 11/04		<u>Rate</u> \$300.00	Rating 2.00				
	1/04/12 10-1030A CHRIS MATTI	HEW 10-1030A		:30	NM	1	\$1,500.00
IP <u>Start Date</u> <u>End [</u>	Date Weekdays Spots/Wee	k Rate	Rating				
Week: 10/29/12 11/04		\$1,500.00	2.00				
	1/04/12 NFL REG SEASON NON	I LO 8P-11P		:30	NM	4	\$24,000.00
CDR Start Date End [Date Weekdays Spots/Wee	k Rate	Rating				
Week: 10/29/12 11/04		\$6,000.00	6.00				
	1/06/12 7-9A TODAY SHOW	7A-9A		:30	NM	6	\$3,300.00
IP Start Date End [Date Weekdays Spots/Wee	k Rate	Rating				
Week: 11/05/12 11/11		\$550.00	4.00				
	1/06/12 9-10A TODAY SHOW	9A-10A		:30	NM	2	\$700.00
IP Start Date End [Date Weekdays Spots/Wee	k Pata	Rating				
Start Date Lift L	Spois/Wee	ix ixale	raing		•		

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 11/08/12 Page 14of 16

LINDA MCMAHON FOR S



www.nbcconnecticut.com

	Contract / Revisio 334325 /	n Alt Order #
Contract Dates 10/30/12 - 11/06/12	Product SENATE 2012	Estimate # 1323
Advertiser LINDA MCMAHON FO	R S	Original Date / Revision 09/10/12 / 11/06/12

			LINDA MCMA	AUON FOR 2	03/10/12	, 11/	00/12
				Spots/			
*Line Ch Start Date End Date Descrip	tion	Start/End T	ime Days	Length Week	Rate Rtn TypeS	oots	Amount
Start Date End Date Weekdays Week: 11/05/12 11/11/12 11	Spots/Week 2	Rate \$350.00	Rating 2.00				
69 WVIT 11/05/12 11/06/12 11-12P (CT NEWS TODAY	11A-12P		:30	NM	2	\$150.00
IP Start Data End Data Weekdown	Spota/Mook	Poto	Dating				
Start Date End Date Weekdays 11/05/12 11/11/12 11	Spots/Week 2	Rate \$75.00	Rating 1.00				
70 WVIT 11/05/12 11/06/12 1-2P DA	YS OF OUR LIVES	1P-2P		:30	NM	2	\$250.00
IP Start Date End Date Weekdays	Spots/Week	Rate	Rating				
Week: 11/05/12 11/11/12 11	2	\$125.00	1.00				
71 WVIT 11/05/12 11/06/12 4-5P ELI CDR	-EN	4P-5P		:30	NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/05/12 <u>11/</u>	Spots/Week	Rate	Rating				
	5A LATE NIGHT	\$450.00 1235A-135A	3.00	:30	NM	2	\$200.00
IP							V
Start Date End Date Weekdays Week: 11/05/12 11/11/12 2	Spots/Week 2	Rate \$100.00	Rating 2.00				
73 WVIT 10/31/12 11/05/12 11-1135	P LATE NEWS	11P-1135P		:30	NM	1	\$850.00
IP - MG FROM ANOTHER ESTIMATE I Start Date End Date Weekdays	DUE TO SEVERE V Spots/Week	VEATHER CO Rate	_ `	RRICANE SANDY)			
Week: 10/30/12 11/05/12 W-WTFSS	1	\$850.00	0.00				
74 WVIT 10/31/12 11/05/12 1135-12:				:30	NM	1	\$250.00
IP - MG FROM ANOTHER ESTIMATE I <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	Spots/Week	Rate	Rating `	RRICANE SAINDY)			
Week: 10/30/12 11/05/12 M-WTF	1	\$250.00	0.00	.20	NIM	4	Ф 7 Г 00
75 WVIT 10/31/12 11/05/12 12-1P AI IP - MG FROM ANOTHER ESTIMATE I		12P-1P VEATHER CO	VERAGE (HUF	:30 RRICANE SANDY)	NM	1	\$75.00
Start Date End Date Weekdays Week: 10/30/12 11/05/12 M-WTF	Spots/Week	Rate \$75.00	Rating 0.00	,	Ī		
76 WVIT 10/31/12 11/05/12 3-4PM S	' TEVE HARVEY	3P-4P	0.00	:30	NM	2	\$350.00
IP - MG FROM ANOTHER ESTIMATE I				RRICANE SANDY)			
Start Date End Date Weekdays Week: 10/30/12 11/05/12 M- WTF	Spots/Week 2	Rate \$175.00	Rating 0.00				
77 WVIT 10/31/12 11/05/12 4-5P ELI		4P-5P		:30	NM	2	\$500.00
IP - MG FROM ANOTHER ESTIMATE I Start Date End Date Weekdays	DUE TO SEVERE V Spots/Week	_	VERAGE (HUF Rating	RRICANE SANDY)			
Week: 10/30/12 11/05/12 M-WTF	2	\$250.00					
78 WVIT 10/31/12 11/05/12 530-6A (N/EDACE /!!!!	:30	NM	1	\$300.00
IP - MG FROM ANOTHER ESTIMATE I <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	Spots/Week	Rate	Rating `	KRICAINE SAINDY)			
Week: 10/30/12 11/05/12 M-WTF	1	\$300.00	0.00	.20	N 18.4	4	\$000.00
79 WVIT 10/31/12 11/05/12 6-630P (CDR - MG FROM ANOTHER ESTIMAT			COVERAGE (H	:30 IURRICANE SANDY)	NM	1	\$900.00
· · · · · · · · · · · · · · ·		=	- = (-	/	•		

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract Agreement Between: Print Date 11/08/12 Page 15of 16

LINDA MCMAHON FOR S



www.nbcconnecticut.com

Contract / Revision Alt Order # 334325 / Contract Dates Product Estimate # 10/30/12 - 11/06/12 SENATE 2012 1323 Original Date / Revision Advertiser

Spots/

09/10/12

/

11/06/12

Start Date End Date Description Start/End Time Days Length Week Rate Rate Type Spots Amount	**: OL OL OB F D D C	O/E .T.	_	Spots/	ъ.	D: T		
Week: 10/30/12	*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Rtn Typ	e Spots	Amount
80 WVIT 10/31/12 11/05/12 6-630P M-F CT NEWS @ 6 6P-630P :30 NM 1 \$900.00								
IP - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date Weekdays Spots/Week Rate Rating Start/End Time Weekdays Length Rate Rtg Type				:30		NIM	- 1	\$900.00
Start Date			AGE (HURR					φοσο.σσ
Spot Ch	Start Date End Date Weekdays Spots/Week	Rate Rati	ng					
Rate Rating Week 10/30/12 11/05/12		*		Lavarda	Data	Die Tee		
See MG 4.9,4.10,4.11 NA-NOT AVAILABLE							_	
NA-NOT AVAILABLE 81 WVIT 10/31/12 11/05/12 630-7P NIGHTLY NEWS 630-7P 30 NM 1 \$2,500.00		0 01-0301	M WIIII	.30	ψ300.00	0.00 /1//	']	
P - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date								
Start Date End Date M-Wekdays Spots/Week Rate \$2,500.00 0.00	81 WVIT 10/31/12 11/05/12 630-7P NIGHTLY NEWS	630-7P		:30		NM	1 1	\$2,500.00
Week: 10/30/12				ICANE SANDY)				
Record R								
IP - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date Weekdays Merviro 1 \$450.00 0.00				:30		NIM	0	\$0.00
Start Date End Date Weekdays Methods Spots/Week Rate Start/End Time Weekdays Length Rate Rtg Type			AGE (HURR					ψ0.00
Spot Ch	Start Date	Rate Rati	ng `	- ,			İ	
1 WVIT 10/30/12-11/05/12 7-730P EXTRA 7P-730P M-WThF :30 \$450.00 0.00 NM		*		Longth	Doto	Dta Tun		
See MG 4.9,4.10,4.11	<u> </u>						_	
R3 WVIT 10/31/12		77 7007	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.00	ψ100.00	0.00 7411		
IP - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date Weekdays Spots/Week Rate Rating 0.00	NA-NOT AVAILABLE						_	
Start Date End Date Weekdays Spots/Week Rate Start Date 11/05/12 M- WTF 1 \$450.00 0.00						NM	1 0	\$0.00
Week: 10/30/12 11/05/12 M-WTF 1 \$450.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WVIT 10/30/12-11/05/12 730-8P ACCESS HOLLYWO 730P-8P M WThF :30 \$450.00 0.00 NM See MG 4.9,4.10,4.11 NA-NOT AVAILABLE NM- O \$0.00 NM 0 \$0.00 CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 M- WTF 1 \$800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type				ICANE SANDY)				
1 WVIT 10/30/12-11/05/12 730-8P ACCESS HOLLYWO 730P-8P M- WThF :30 \$450.00 0.00 NM See MG 4.9,4.10,4.11 NA-NOT AVAILABLE 84 WVIT 10/31/12 11/05/12 730-8P ACCESS HOLLYWO 730P-8P :30 NM 0 \$0.00 CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 M- WTF 1 \$800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type								
See MG 4.9,4.10,4.11 NA-NOT AVAILABLE 84 WVIT 10/31/12 11/05/12 730-8P ACCESS HOLLYWO 730P-8P :30 NM 0 \$0.00 CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 M-WTF - 1 \$800.00 0.00 \$800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	Rate	Rtg Typ	е	
NA-NOT AVAILABLE 84 WVIT 10/31/12 11/05/12 730-8P ACCESS HOLLYWO 730P-8P :30 NM 0 \$0.00 CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date End Date Weekdays Week: 10/30/12 11/05/12 M- WTF - 1 \$800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		/O 730P-8P	M WThF-	:30	\$450.00	0.00 NN	1	
84 WVIT 10/31/12 11/05/12 730-8P ACCESS HOLLYWO 730P-8P :30 NM 0 \$0.00 CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 M- WTF 1 \$800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type								
CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 M-WTF- 1 \$800.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		O:730P-8P		.30		NIM		\$0.00
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek:10/30/1211/05/12M- WTF1\$800.000.00SpotChDate RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType			RAGE (HUI		()	1414		ψ0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	Start Date End Date Weekdays Spots/Week	Rate Rati	ng	111071112 071112	• /			
		*			Б.	D: T		
1 WV11 10/30/12-11/03/12 130-01 ACCESS HOLL I WO 1301-01 MF - WIIII30 \(\phi \text{poot.00} \) 0.00 \(\text{NW}\)	<u> </u>							
See MG 4.9,4.10,4.11		70 7301 -01	IVI VV I III	.30	Ψοσο.σο	0.00 / 11/	']	
NA-NOT AVAILABLE								
Totals 771.00 253 \$203,175.00				Tota	als 77	1.00	253	\$203,175.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	253	\$203,175.00	\$172,698.75
Totals	253	\$203,175.00	\$172,698.75

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Contract Agreement Between: Print Date 11/08/12 Page 16of 16



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	Contract / Revision 334325 /	-	Alt Order #
Contract Dates 10/30/12 - 11/06/12	Product SENATE 2012		Estimate # 1323
Advertiser LINDA MCMAHON FOR S)		nal Date / Revision /10/12 / 11/06/12

Signature:	Date:	

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